

GOED EXCHANGE

February 4-6, 2020 • Barcelona, Spain

Sponsorship Opportunities

GOED Exchange 2020 takes place in the exciting metropolitan city of Barcelona, Spain, where once again the industry will meet to learn from the experts, discuss the latest issues of importance to the omega-3 industry, network with peers and connect with potential partners.

To help you get the most out of the GOED Exchange 2020 event, we are offering a variety of sponsorship opportunities. We have PLATINUM, GOLD, SILVER and BRONZE sponsorships as well as Pre-Conference Workshop sponsorships. All are available on a first come, first serve basis.

Sponsorships are open to GOED members only and all sponsorships include:

- Logo recognition on signage throughout the venue.
- PowerPoint slide with sponsor message in loop during attendee seating and throughout the program
- Logo recognition on Sponsorship page in the conference program
- Facilitated introduction to key targeted attendees prior to and during the conference
- Company recognition and logo on GOED Exchange app
- One tabletop exhibit in the coffee break area
- The opportunity to facilitate a panel discussion or moderate a conference session (Platinum and Gold sponsors get first priority).

- Special GOED Exchange priority invite to your 20 top customers with your branding.
- Your product or customer's product distributed to all attendees in on-site gift bag.
- Sponsors also receive discounted rates for private meeting rooms if desired.

We are also open to custom sponsorship ideas. In previous years this has included a Patagonia jacket, a FitBit and an electronic tablet. Show your creativity to the audience with a unique promotional idea or giveaway (cost and level determined by GOED).

PLATINUM Sponsorships (>\$20,000):

- In addition to the benefits above, Platinum sponsors also receive:
 - Two free conference registrations
 - A full page ad in the on-site conference guide
 - Premier tabletop placement in the coffee break area

Platinum 1 — GOED Awards Dinner* **SOLD*

Platinum 2 —Keynote/Session Sponsorship* **SOLD*

***Platinum 3 — Branded shuttle bus transporting attendees to/from airport:*
\$25,000**

***Platinum 3 — Custom sponsorship; call to discuss:* PRICE—TBD**

GOLD Sponsorships (\$10,000-20,000):

- In addition to the benefits on page 1, Gold sponsors also receive:
 - One free registration
 - A half page ad in the on-site conference guide
 - Premier tabletop placement in the coffee break area

Gold 1:* Keynote speaker or sponsored panel discussion: \$15,000 **SOLD*

Gold 2:* Opening cocktail reception: \$15,000 **SOLD*

Gold 3:* GOED Exchange Video sponsorship (post-event videos): \$15,000 **SOLD*

Gold 4:* Session intro video sponsorship (logo on intro videos): \$15,000 **SOLD*

Gold 5: Executive Lounge sponsorship — designated area in conference foyer area with your branding: \$10,000

Gold 6: Speaker dinner sponsorship — includes Monday dinner for speakers, your company personnel and five of your top customers \$10,000 **SOLD**

Gold 7: Lanyards: \$10,000 **SOLD**

Gold 8: Custom sponsorship; call to discuss: \$10,000

SILVER Sponsorships (\$5000-<10,000):

- In addition to the benefits on page 1, Silver sponsors also receive:
 - A fourth page ad in the on-site conference guide
 - Delegate gift bags: \$7500 **SOLD**
 - Conference app: \$7500
 - Lunch sponsor (1 available): \$5000
 - Closing coffee break (“Coffee and cordials”): \$5000
 - Wi-fi sponsor: \$5000
 - Goodie bag goodies – \$5000-7500 depending on item
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BRONZE Sponsorships (<\$5000):

- Coffee breaks (3 available): \$3000
- Other goodies for goodie bag (cost determined by item)

PRE-CONFERENCE WORKSHOPS:

Three pre-conference workshops are available on the morning of February 4th.

Each sponsor may present a 45-minute workshop on the topic of their choice. Fees include AV, refreshments for attendees and pre-event and on-site promotions.

Cost per workshop: \$10,000

To sign up as a sponsor or for more information, please contact
Ellen Schutt (ellen@goedomega3.com) or Mike Roberts (mike@goedomega3.com).