

GOED EXCHANGE 2020

AGENDA AT A GLANCE

Tuesday

1:30-2:00: Welcome

2:00-3:00: Opening Keynote—What Their Google Searches Say about Your Potential Customers

3:00-3:45: Networking Break and Book Signing

3:45-4:45: Historical Perspectives on Omega-3s

4:45-5:15: Omega-3 Clinical Study Database Debut

6:30-8:00: Opening Reception

Wednesday

8:30-10:00: Innovations, Consumer Insights and Market Dynamics

10:00-10:30: GOED Committees Overview

10:30-11:00: Networking Break

11:00-11:30: Featured Speaker: Dosage Matters

11:30-1:00: Focus on the Brain

1:00-2:00: Lunch

2:00-3:30: The C's of Change—Omega-3 Policy in College, Canada and China

3:30-4:00: Networking Break

4:00-5:15: Omega-3s And...

7:00-11:00: Gala Awards Dinner (Casa Llotja de Mar)

Thursday

9:00-9:30: Featured Speaker: Tele-Medicine and the Changing Medical Paradigm

9:30-11:00: Beyond Supplements

11:00-11:30: Networking Break

11:30-1:00: Interactive Session: Sensory Standards for EPA&DHA Oils

1:00-2:00: Lunch and announcement of FC Barcelona jersey winner

2:00-3:00: Spotlight on Peru

3:00-3:30: Omega-3s and the Elite Athlete—Perspective from FC Barcelona

3:30-3:45: Closing Comments

3:45-4:30: Closing Cava: A Toast to the Completion of GOED Exchange 2020